

New Year's Day

Social Media Copy

Version 1

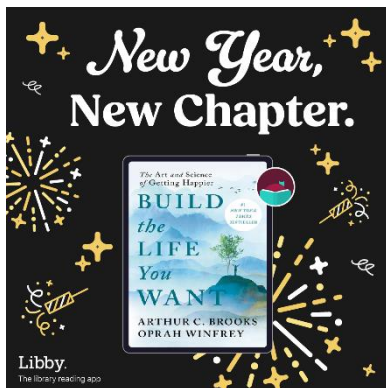
Big results start with tiny choices. Find books that help you take the next right step this New Year in the Libby app or at [\[Library Libby URL\]](#).

Version 2

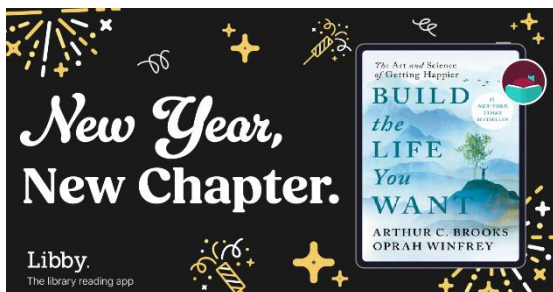
New Year's goals don't have to come at a cost. Borrow free ebooks and audiobooks from the library to start your journey, learn new skills, and make 2026 your year. Browse and borrow in the Libby app or at [\[Library Libby URL\]](#).

Descriptive Image Text

When posting on social media sites like [Instagram](#), [Facebook](#), and [Threads](#), you can embed descriptive image text (also known as alt text) to support people with visual impairments. Use the text below to add descriptive image text to your social media posts.



A device with the book *Build the Life You Want: The Art and Science of Getting Happier* by Arthur C. Brooks is positioned over a black background with gold and white firework illustrations. Above the device is large white text that reads, “New Year, New Chapter.” The Libby logo is in the top right corner of the device. The Libby watermark and tagline, “The library reading app” are in white in the bottom left corner of the graphic.



A device with the book *Build the Life You Want: The Art and Science of Getting Happier* by Arthur C. Brooks is positioned over a black background with gold and white firework illustrations. The Libby logo is in the top right corner of the device. To the left of the device is large white text that reads, “New Year, New Chapter.” The Libby

watermark and tagline, “The library reading app” are in white in the bottom left corner of the graphic.